



Pay What You CAN - we won't judge you! We know that finances are very complicated, however, if you're wondering about suggested donations -- here are some things to think about:

So why "Pay What You **Can**" and not "Pay What You **Want**"?

Pay What You Can models work best to allow any patron regardless of financial barriers to be able to equitably access art or services. Equity is key - each person has their own access to capital and what is deemed affordable.

What does Pay What You Can Mean?

We often live in a society that values getting the best deal, dollar discounts and paying the least amount possible, but that can have a negative effect on artists and/or non-profits.

Low income Lower cost of ticket	Lives on assured income or government/student assistance, etc., employment is minimum wage (\$15) or very precarious (gig to gig)	Has little to no savings and lots of debt, lives paycheck to paycheck	Has no access to health supports aside from government support	Reliant on public transportation, cannot afford vacations, and budgets for outings over months	Rent or living is more than 1/3 of income
Mid income Mid range ticket	Has secure employment above minimum wage or regular long term contract work	Has moderate savings for both emergencies and longer-term needs	Has basic health benefits which doesn't cover everything	Has access to private transportation, occasionally travelled and vacationed	Could apply for mortgage or rent is less than 1/3 of income
High income High range ticket	Makes way more than above average, permanent secure employment or consultancy work	Has significant savings and multiple income generating streams	Has multiple means for health benefits and it's something to never think about	Has access to private transportation, regular big vacations, multiple cars or other leisure means	Owens house, or rental properties, mortgage paid off or well within means

Pay What You Can is one place we can attempt to be more equitable. Before deciding what to pay, determine where you fit in the guideline chart.

Resources

<https://ca.talent.com/convert?salary=62500&start=year&end=hour>

<https://www.cbc.ca/news/canada/calgary/alberta-2018-median-average-income-canada-provinces-1.5473881>

<http://www.humanservices.alberta.ca/AWonline/AISH/7242.html#:~:text=AISH%20provides%20a%20maximum%20monthly,Government%20of%20Alberta%20group%20home>

<https://livingwagealberta.ca/how-living-wages-are-calculated/>

Question or Comments?
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