

2019 SKIRT DESIGN COMPETITION ME, MY SKIRT & I



SKIRTSAFIRE FESTIVAL SKIRT DESIGN COMPETITION GUIDELINES

SkirtsAfire Festival is an emerging multi-disciplinary arts festival that features the work and creations of women in Edmonton's newest arts district, Alberta Avenue. SkirtsAfire creates a platform for the stories of Canadian Women to be shared via theatre, music, dance, visual art, comedy and spoken word. The festival is a place where artists and enthusiasts come together to experience entertaining performances and thought provoking exhibitions. SkirtsAfire is heading into its seventh year after its debut in 2013. Celebrating more than 100 artists and reaching an audience of well over 1800 people, this festival continues to grow year after year.

The first skirt was designed and built for the Festival in 2013 and was worn by Cultural Minister Heather Klimchuk as the Honorary Skirt. It became the Official Festival Skirt that year, and was proudly featured in the Nina Art Gallery for the duration of the programming. In 2014, we opened up the Official Festival Skirt design as a competition in order to expand and allow for the ability to showcase more than one designer each year.

Competition Process and Rewards

- The top six skirts selected will be presented at the Media Launch for the festival in a runway style display. Three winners will be selected by a panel of celebrity judges during the event.
- The six chosen skirts will be displayed in our Skirt Gallery in our Cabaret Theatre located in the Alberta Avenue Community League for the duration of the festival.
- A cash prize will be awarded to each of the top three chosen designers as follows:
 - 1st: \$400
 - 2nd: \$200
 - 3rd: \$100
- The winning design will be featured at our Opening Ceremonies on March 7th, 2019 with our Honorary Skirts for 2018 (Muriel Stanley Venne) and 2019 (to be determined), and will be included in other festival related exposure.

Design Competition Guidelines

Application:

- A visual rendering must be submitted with the application to be considered for the competition.
- The skirts must be made of only found/up-cycled materials.
- The skirts should incorporate this year's competition theme: "Me, My Skirt & I."

If Your Design is Chosen:

- You must provide a model to present your skirt for the official judging at the Media Launch on March 4, 2019.
- Each of the six designers is required to send 2-3 progress pictures to skirtdesign@skirtsafire.com while putting the skirt together. Each designer must also send a picture of the finished product to this email by Friday, March 1, 2019.
- A mannequin or other form must be included to display the skirt in the Cabaret Theatre in the Alberta Avenue Community League.
- Judges will be scoring each Skirt out of 25. A maximum amount of 5 points will be awarded to each of the following criteria: creativity, execution, up-cycling elements, use of theme, and overall rating.

Please fill out the attached application and send it along with a visual rendering to our Competition Coordinator via email at skirtdesign@skirtsafire.com by November 23, 2018. Chosen designers will be notified by December 3, 2018. For more information about SkirtsAfire, and to see photos from previous years, check out www.skirtsafire.com.

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SKIRTS AFIRE FESTIVAL SKIRT DESIGN APPLICATION

We are looking for six designers to be featured in our Skirts Installation at the 2019 SkirtsAfire Festival. The six chosen designers will compete for the title of Official Festival Skirt. All six skirts will then be displayed for the duration of the festival in the Cabaret Theatre located in the Alberta Avenue Community League, March 7-17, 2019. Please read the Design Competition Guidelines before applying. Deadline to apply is November 23, 2018. The six finalists will be notified on December 3, 2018. A photo of each completed skirt must be submitted to the Competition Coordinator no later than March 1, 2019. Judging will take place the morning of the Media Launch on March 4, 2019 with the Official Festival Skirt announced at the conclusion.

Name _____

Phone Number _____ Email _____

Preferred Method of Contact _____

Design Concept (if extra space is required, please attach to application submission)

Describe what you have in mind for your Skirt Design, and how you plan to execute it.

Why would you like to be a part of SkirtsAfire Festival?

What design experience do you have (if any)?

Please attach a conceptual drawing of your Designed Skirt to be included with this form (jpeg or pdf).

Please sign below to acknowledge the following:

1. Should my design be chosen as the Official Festival Skirt, I give my permission for it to be used again at SkirtsAfire 2020.
2. I am available the day of the media launch, March 4, 2019, to present my skirt.
3. I am available on March 5, 2019 to install my Skirt at the Cabaret Theatre in the Alberta Avenue Community League, 9210 -118 Ave (or, in the event I am unavailable, will arrange for someone to install it for me at this time).
4. If mine is the winning design, I am available on March 7, 2019 to showcase my skirt with my model at the Opening Ceremonies (or in the event I/we are unavailable, will arrange for someone to be there in our place).

I have read and agree to the design guidelines.

Signature of Applicant

Date

*please note that dates listed are subject to change. Any changes will be communicated to participants.